



WORLD TRADE UNIVERSITY

GLOBAL SECRETARIAT

A UN Global Partnership Mechanism to Facilitate a Freer Multilateral Trading System

The WTU was launched at the 3rd UN Conference on Least Developed Countries, hosted by the European Union in Brussels, May 2001, engaging Agencies of the UN including the Executive Office of the UN Secretary General, the United Nations Development Program, World Trade Organization, Commonwealth Secretariat, Departments of the Government of Canada, Academic Institutions, Private Sector, International, Governmental and Civic Organizations. The WTU's Global Platform is recognized through UN Resolution A/58/487 and UN Secretary General's Report to the General Assembly A/58/319.

July 21, 2004.

Mr. Jason King
President
Loaded Image Inc.
Suite 101-560 Beatty Street
Vancouver, BC
V6B 2L3

Dear Mr. King:

RE : LOADED IMAGE'S OUTSTANDING SERVICE

I wish to convey to you my most sincere and heartfelt gratitude for the outstanding service and creative work your organization has recently begun providing to the World Trade University. The WTU's array of activities are complex in nature, and your team has done a wonderful job of helping us move toward a simplified and unified approach for our various activities.

What has impressed me most is the incredible, personable service Loaded Image has provided us with. This is important to our organization, and when it is combined with the talent and skill your team has shown, it makes reaching our goals appear less distant to us.

I look forward to shaping our relationship as we move forward.

With a commitment to synergetic convergence, I remain...

Yours truly,

Craig Young
Chief Operating Officer